

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u>	<u>Alt Order #</u>
1292304 /	08359514

<u>Product</u>		
CRAPO FOR SENATE		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/12/16 - 11/13/16	140	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Crapo for Senate / POL	10/27/16 / 10/27/16	

And:

Sandler & Innocenzi / POL
705 Prince Street
Alexandria, VA 22314

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
KREM	Kristen Waskie	Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	55	106
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
3400AG	107266	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	All	09/19/16	11/04/16	Talk	1:00 PM-2:00 PM		:30				NM	0	\$0.00
D 2	All	09/19/16	11/04/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	0	\$0.00
D 3	All	09/19/16	11/04/16	Local News @ 12p	12:00 PM-12:30 PM		:30				NM	0	\$0.00
D 4	All	09/19/16	11/04/16	Access HW 430-5p	4:30 PM-5:00 PM		:30				NM	0	\$0.00
5	All	11/07/16	11/07/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,520.00				
6	All	09/19/16	11/04/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	6	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	MTWTF--				1	\$760.00				
Week:		09/26/16	10/02/16	MTWTF--				1	\$760.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	MTWTF--				1	\$760.00				
Week:		10/17/16	10/23/16	MTWTF--				1	\$760.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$760.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$760.00				
7	All	11/07/16	11/07/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,400.00				
D 8	All	09/19/16	11/04/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	0	\$0.00
9	All	09/19/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	12	\$4,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	MTWTF--				2	\$360.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$360.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$360.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$360.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$360.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$360.00				
10	All	11/07/16	11/08/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 1292304 /		<u>Alt Order #</u> 08359514
<u>Contract Dates</u> 09/12/16 - 11/13/16		<u>Product</u> CRAPO FOR SENATE
<u>Advertiser</u> Crapo for Senate / POL		<u>Estimate #</u> 140
		<u>Original Date / Revision</u> 10/27/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$720.00				
11	All	11/07/16	11/07/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	1	\$1,200.00
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00				
D 12	All	09/19/16	11/04/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	0	\$0.00
13	All	09/19/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	12	\$1,800.00
Week:		09/19/16	09/25/16	MTWTF--				2	\$150.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$150.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$150.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$150.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$150.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$150.00				
14	All	11/07/16	11/08/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$600.00
Week:		11/07/16	11/13/16	MT-----				2	\$300.00				
D 15	KREM	09/12/16	10/07/16	Talk	1-2p		:30				NM	0	\$0.00
16	KREM	09/13/16	11/04/16	Price Is Right	10-11a		:30				NM	16	\$3,200.00
Week:		09/12/16	09/18/16	-TWTF--				2	\$200.00				
Week:		09/19/16	09/25/16	MTWTF--				2	\$200.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$200.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$200.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$200.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$200.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$200.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$200.00				
17	KREM	09/13/16	11/04/16	Local News @ 11p M-F	11-1130p		:30				NM	16	\$7,360.00
Week:		09/12/16	09/18/16	-TWTF--				2	\$460.00				
Week:		09/19/16	09/25/16	MTWTF--				2	\$460.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$460.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$460.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$460.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$460.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$460.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$460.00				
18	KREM	09/13/16	11/04/16	Bold & the Beautiful	1230-1p		:30				NM	16	\$2,880.00
Week:		09/12/16	09/18/16	-TWTF--				2	\$180.00				
Week:		09/19/16	09/25/16	MTWTF--				2	\$180.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$180.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$180.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$180.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$180.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$180.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$180.00				

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/16 - 11/13/16	CRAPO FOR SENATE	140

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crapo for Senate / POL	10/27/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
19	KREM	09/13/16	11/07/16	Local News @ 12p	12-1230p		:30				NM	17	\$6,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				2	\$360.00				
Week:		09/19/16	09/25/16	MTWTF--				2	\$360.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$360.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$360.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$360.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$360.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$360.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$360.00				
Week:		11/07/16	11/13/16	M-----				1	\$360.00				
20	KREM	11/07/16	11/07/16	Access HW 430-5p	430-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$150.00				
21	KREM	09/13/16	11/04/16	Local News @ 5p M-F	5-530p		:30				NM	18	\$13,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				3	\$760.00				
Week:		09/19/16	09/25/16	MTWTF--				2	\$760.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$760.00				
Week:		10/03/16	10/09/16	MTWTF--				3	\$760.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$760.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$760.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$760.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$760.00				
N 22	KREM	09/13/16	11/04/16	Local News @ 6p M-F	6-630p		:30				NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				1	\$700.00				
Week:		09/19/16	09/25/16	MTWTF--				1	\$700.00				
Week:		09/26/16	10/02/16	MTWTF--				1	\$700.00				
Week:		10/03/16	10/09/16	MTWTF--				1	\$700.00				
Week:		10/10/16	10/16/16	MTWTF--				1	\$700.00				
Week:		10/17/16	10/23/16	MTWTF--				1	\$700.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	17	KREM	10/24/16-10/30/16	Local News @ 6p M-F	6-630p	MTuWThF----	:30		\$700.00		NM		
			<i>Credited</i>										
Week:			10/31/16	11/06/16	MTWTF--			1	\$700.00				
23	KREM	09/13/16	10/07/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				2	\$360.00				
Week:		09/19/16	09/25/16	-----				0	\$0.00				
Week:		09/26/16	10/02/16	-----				0	\$0.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$360.00				
24	KREM	09/13/16	11/04/16	Local News @ 630p M-F	630-7p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				2	\$600.00				
Week:		09/19/16	09/25/16	MTWTF--				2	\$600.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$600.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$600.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$600.00				

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Crapo for Senate / POL	10/27/16 / 10/27/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$600.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$600.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$600.00				
25	KREM	09/13/16	10/07/16	CBS This Morning	7-9a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				2	\$150.00				
Week:		09/19/16	09/25/16	-----				0	\$0.00				
Week:		09/26/16	10/02/16	-----				0	\$0.00				
Week:		10/03/16	10/09/16	MTWTF--				2	\$150.00				
N 26	KREM	10/29/16	10/29/16	Local News @ 6p Sa	6-630p	-----1-	1:00	1	\$700.00	0.00	NM	1	\$700.00
Totals								0.00				153	\$67,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	36	\$15,200.00	(\$2,280.00)	\$12,920.00
09/26/16 - 10/30/16	90	\$38,000.00	(\$5,700.00)	\$32,300.00
10/31/16 - 11/08/16	27	\$14,270.00	(\$2,140.50)	\$12,129.50
Totals	153	\$67,470.00	(\$10,120.50)	\$57,349.50

Signature: _____ **Date:** _____

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